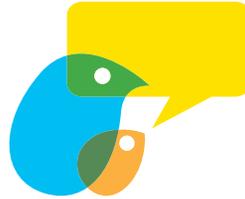


Be a Great Parent!

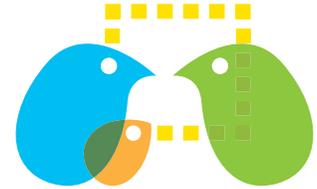
ParentFurther's 9 Parenting Strategies



Create a warm, caring, supportive family.



Maintain open, honest communication.



Connect your kids to other caring, responsible adults.



Get involved in your kid's school and other activities.



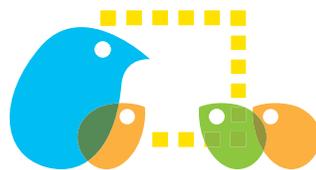
Empower your kid to contribute.



Keep your child safe.



Set boundaries and high expectations.



Get to know your kid's friends.



Be a positive role model.

Search >
INSTITUTE

Discovering what kids need to succeed

ParentFurther is a resource from Search Institute. For more than 50 years, Search Institute has been a leader and partner for organizations around the world in discovering what kids need to succeed. Our knowledge and resources help motivate and equip caring adults to create schools, communities, and families where young people thrive. The core of ParentFurther's positive, strength-based approach to parenting is built on Search Institute's Developmental Assets®: 40 common sense, positive qualities and experiences that help influence the choices kids make.

▶ www.search-institute.org

▶ [learn more about the 9 parenting strategies at www.parentfurther.com](http://www.parentfurther.com)

40 Developmental Assets

Search Institute has identified the following building blocks of healthy development that help young people grow up healthy, caring, and responsible. The percentages of young people who report experiencing each asset were gathered in 2010 from the administration of the *Search Institute Profiles of Student Life: Attitudes and Behaviors* survey in 26 states.

	Asset category	Asset name and definition	
EXTERNAL ASSETS	Support 	1. Family Support —Family life provides high levels of love and support.	72%
		2. Positive Family Communication —Young person and her or his parent(s) communicate positively, and young person is willing to seek advice and counsel from parent(s).	32%
		3. Other Adult Relationships —Young person receives support from three or more nonparent adults.	50%
		4. Caring Neighborhood —Young person experiences caring neighbors.	40%
		5. Caring School Climate —School provides a caring, encouraging environment.	35%
		6. Parent Involvement in Schooling —Parent(s) are actively involved in helping young person succeed in school.	33%
	Empowerment 	7. Community Values Youth —Young person perceives that adults in the community value youth.	25%
		8. Youth as Resources —Young people are given useful roles in the community.	32%
		9. Service to Others —Young person serves in the community one hour or more per week.	50%
		10. Safety —Young person feels safe at home, at school, and in the neighborhood.	54%
Boundaries and Expectations 	11. Family Boundaries —Family has clear rules and consequences, and monitors the young person's whereabouts.	47%	
	12. School Boundaries —School provides clear rules and consequences.	56%	
	13. Neighborhood Boundaries —Neighbors take responsibility for monitoring young people's behavior.	48%	
	14. Adult Role Models —Parent(s) and other adults model positive, responsible behavior.	28%	
	15. Positive Peer Influence —Young person's best friends model responsible behavior.	68%	
	16. High Expectations —Both parent(s) and teachers encourage the young person to do well.	55%	
Constructive Use of Time 	17. Creative Activities —Young person spends three or more hours per week in lessons or practice in music, theater, or other arts.	20%	
	18. Youth Programs —Young person spends three or more hours per week in sports, clubs, or organizations at school and/or in the community.	61%	
	19. Religious Community —Young person spends one or more hours per week in activities in a religious institution.	51%	
	20. Time at Home —Young person is out with friends "with nothing special to do" two or fewer nights per week.	56%	
INTERNAL ASSETS	Commitment to Learning 	21. Achievement Motivation —Young person is motivated to do well in school.	71%
		22. School Engagement —Young person is actively engaged in learning.	62%
		23. Homework —Young person reports doing at least one hour of homework every school day.	53%
		24. Bonding to School —Young person cares about her or his school.	61%
		25. Reading for Pleasure —Young person reads for pleasure three or more hours per week.	23%
Positive Values 	26. Caring —Young person places high value on helping other people.	52%	
	27. Equality and Social Justice —Young person places high value on promoting equality and reducing hunger and poverty.	54%	
	28. Integrity —Young person acts on convictions and stands up for her or his beliefs.	71%	
	29. Honesty —Young person "tells the truth even when it is not easy."	69%	
	30. Responsibility —Young person accepts and takes personal responsibility.	67%	
	31. Restraint —Young person believes it is important not to be sexually active or to use alcohol or other drugs.	47%	
Social Competencies 	32. Planning and Decision Making —Young person knows how to plan ahead and make choices.	33%	
	33. Interpersonal Competence —Young person has empathy, sensitivity, and friendship skills.	48%	
	34. Cultural Competence —Young person has knowledge of and comfort with people of different cultural/racial/ethnic backgrounds.	42%	
	35. Resistance Skills —Young person can resist negative peer pressure and dangerous situations.	45%	
	36. Peaceful Conflict Resolution —Young person seeks to resolve conflict nonviolently.	44%	
Positive Identity 	37. Personal Power —Young person feels he or she has control over "things that happen to me."	45%	
	38. Self-Esteem —Young person reports having a high self-esteem.	52%	
	39. Sense of Purpose —Young person reports that "my life has a purpose."	63%	
	40. Positive View of Personal Future —Young person is optimistic about her or his personal future.	75%	